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 The Shingo Prize for
 Operational Excellence

Mr. Raymer oversees the development of the framework and architecture of the Shingo Prize learning management system and is deeply involved in the creation of lean course-work, simulations, and workshops. Mr. Raymer is part of the development team that refines the Shingo Prize Model and continues research and application of the model for continuous improvement. Mr. Raymer has trained numerous individuals and various companies about the lean transformation that occurs by applying the Shingo Prize model and its principles, companies he has taught include Defense, Automotive, Food/Chemical Processing, Healthcare and others.

Mr. Raymer received a Masters degree in Business Information Systems with an emphasis in Instructional Technology from Utah State University. His research has been focused on using information technology for continuous improvement with proven techniques learned from the evolution of lean manufacturing.

Anchoring Corporate Values to Guiding Principles

The Truly Balanced Score card: Performance & Behavior

Content Summary

Every company has a set of corporate values, but how do they drive behavior? More importantly, how does leadership operationalize them to really drive the right behavior that is consistent and repeatable? This workshop takes a hard look at YOUR values and how to anchor those values to guiding principles.

Learning Objectives

Participants will learn how to create a balanced score card that is not only focused on performance but specific behavior as well. There will be group activities that help develop skills in identifying specific behaviors that can be standardized and incorporated into leadership gemba walks, standardized work, and everyday culture.

Unique Learning Approach

This course contains many interactive simulations and exercises designed to allow the participant to gain a deeper understanding of the material and be able to apply the principles and concepts that they learned throughout the course. In order to accomplish this, it is advised that each participant brings a copy of their organization's core values. The outcome will be practical, personal, and something you can take back and begin using!

Who Would Benefit From This Workshop

Those who want to learn the basics of Lean and begin, or participate in, the implementation at their organization.

- Leadership at all levels
- General Managers
- Lean Team Members
- Administrative Management

This Workshop Will Teach You...

- Identify specific behaviors that are associated with your core values
- How to recognize principle-driven behavior
- How leadership can operationalize guiding principles in day-to-day work
- How to directly link guiding principles with your organizations existing values
- How to operationalize your core values